

Welcome

Thank you for choosing The Chad Carden Group. This packet is for you and your organization's use, so please feel free to pass the information on to any of your employees or contributors. Attached you will find the following:

- **Biography on Chad Carden**
- **What We Do**
- **Testimonials**
- **Success Tools**
- **Contact Information**

Here at The Chad Carden Group we want to make sure all of our clients feel as if we have delivered at the highest expectations, and leave the audience excited, entertained, and energized to make an impact that will drive a return on the investment with us here at CCG. Please feel free to contact us at anytime with any questions you might have. We look forward to working with you and can't wait to help your organization in the best way we possibly can.



Chad Carden has been consulting, coaching, and speaking with companies across the world for 12 years, focusing on sales, sales management, executive coaching, and keynote speaking. He is recognized as a leading entrepreneur and business consultant, and his results-oriented style helps people change the way they look at life and business. He has shared the stage with CEOs of Fortune 100 companies, billionaires, politicians and is also a part of Fortune Magazine's Business Leader's Counsel. He has worked with many Fortune 100 companies to improve the performance of their people in all aspects, including: presentation skills, leadership skills, selling skills, one-on-one coaching and many other areas. He understands that business today is all about how people are treated. Chad believes that if companies want to improve their bottom line, they must improve the performance of human capital. Chad knows that the #1 asset companies have today is the untapped potential of their people.



Chad Carden, President

Chad started with humble beginnings and has since started and grown many successful businesses. He possesses significant entrepreneurial experience and his expertise in running successful businesses has open many doors. This business experience combined with his unparalleled experience in all facets of the people development business has been the foundation of success for CCG and all their clients. Chad has had the opportunity to consult with and speak to many large companies, including: AT&T, Morgan Stanley, Merrill Lynch, DIRECTV, Cox Communications, Enterprise Rent-A-Car, UBS Financial Services, L'Oreal USA, Farmers Insurance, and several others.

His results-oriented style helps people change the way they look at life and business. He challenges audiences to not be locked into today's situation but to reach outside one's comfort zone to achieve heights they've never imagined. Chad understands that possessing the ability to think big and act upon those thoughts and ideas are key to success and he helps his audiences define success, create a blueprint and then challenges them to take action. He is known for his straight shooting no bull style. His high energy and passion engages his audience and challenges them make positive movement and achieve their dreams. At the end of the day Chad is all about helping people put plans in place and providing them with the skills to set themselves up for success when it comes to the activities they must do daily, weekly, and monthly to reach success.

Along with his speaking and consulting, Chad co-authored *Winning the Money Game*, which is helping students across the country set themselves up for success with their finances, and *P.E.P.P. PREPARATION, EXECUTION, PERSISTENCE AND PATIENCE*, a book that makes the process for success manageable and realistic.



What We Do

Sales, Leadership, Customer Service Development and Consulting

We help companies of all sizes improve their people so that companies can set themselves up for a higher probability of success. We have put together a team of experts in a variety of fields that will help you get real results.

Keynote Speaking

We have a variety of speakers that can fill any venue needed. We have speakers that fill the roles of comedians, hypnotists, motivational, leadership, sales, customer service, as well as many other topics and avenues.

Personal Coaching

We help individuals define success, and then put a plan together to help them reach that success in many different areas of their life.



Testimonials

"Chad's method and ability to create a higher level of understanding is the best that I have ever seen. I would highly recommend his services to anyone who is looking for creative ways to grow their business."

– Tom Conley, Vice President of Sales, Marshall Salon Services

"Chad's delivery of the material and follow up is a sign of his commitment to your organization. By taking time to understand your business he communicates the messaging as if he had been a member of our company for several years. Thanks Chad, You are the Best."

– Mark Franciskovic, Training Director, Farmers Insurance Group

"Chad took the time to learn our business, learn the direction we wanted to go and then developed an event that would take us there. His delivery is second to none! Everyone gets involved throughout the program. Chad's event was in line and in support with what we wanted to accomplish. In fact, the team repeatedly gave feedback stating that of all the meetings they have been through, Chad was, by far, the best they have ever taken part in. Chad was able to make "tweaks" to the event on very short notice to stay current with our ever changing sales environment. I recommend Chad and his group without hesitation!"

– Dan Reynoldson, North American Savings Bank, FSB

"In short, Chad helped us stay aggressive in the market place and the excitement continues to grow each month as the fleet moves up. Last month alone, Insurance business was up 6% and we hit 20K on the road for the first time ever in Chicago. We didn't stop there as we continue to set records each week."

– Larry Kucharski, Group Vice-President of Daily Rental, Enterprise Rent-A-Car

"Chad Carden is the benchmark in delivering keynote addresses and development today! His enthusiasm, passion, and charisma set him apart in the industry! Attending an event facilitated by Chad will not only have you on the edge of your chair, but will inspire you to achieve more, perform better, and produce better results in any endeavor you may choose! Chad is the ultimate professional and if you have the chance... You must book Chad for your next event!"

– Rob Reynolds, Sr. Regional Manager, Logics/AVP Strategic Planning and Business Development, L'Oreal

"When I first met Chad at 6:30 a.m. before his presentation he lifted my energy. His passion and engagement struck a positive chord with our attendees. Chad provides a great message. He helps you reach success and achieve results, even in areas outside your comfort zone. We look forward to seeing Chad on future visits!"

– Steve Randall, GCSAA Senior Manager/Chapter Outreach



Success Tools

BOOKS:

P.E.P.P - Preparation, Execution, Persistence and Patience

Teaches you how to set yourself up for success in all areas of your life. Chad walks you through many step by step proven processes that can lead to predictable results in any area of your life you would like to improve.

Winning The Money Game

"Winning The Money Game" is an exciting book that is helping more and more students set themselves up for success with their own personal finances. "Winning The Money Game" is having an impact on a lot of students and will give you one more avenue to educate yourself on how to set yourself up for financial success.

DVDs:

Five Weeks To A Better Life Using The P.E.P.P. Formula

Chad walks you through an exciting five week process using the P.E.P.P. Formula that will change your life. This is a must have DVD.

AUDIO BOOK:

P.E.P.P - Preparation, Execution, Persistence and Patience

This three CD package of P.E.P.P., teaches you how to set yourself up for success in all areas of your life.

EBOOK:

P.E.P.P - Preparation, Execution, Persistence and Patience

CDs:

P.E.P.P - Preparation, Execution, Persistence and Patience

Interviews with Chad

P.E.P.P. - a Rulebook To Achieving Success In Any Area Of Your Life.

Winning The Money Game

Interviews with Chad

Winning The Money Game, A Rulebook To Achieving Financial Success For Young People.

For more information on our Success Tools
please visit www.chadcarden.com.



Contact Information

Let's Talk About Success...

Mailing Address:

P.O. Box 693
Jefferson City, MO 65102

Phone:

(888) 322-9443

Fax:

(888) 322-9443

E-mail:

info@chadcarden.com

Website:

www.chadcarden.com

